

Theatre	Visual Arts	Dance & Music	Literary Arts	TV & Film	Dining	Business Directory	Community	NoHo Card
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Advertising

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Advertising

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More Advertising For YOUR Dollar!

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NoHo Art District's #1 rated source for up to date entertainment and community news! Launched in 1998, NoHoArtsDistrict.com is the most effective advertising tool for local businesses in NoHo and surrounding communities. The majority of visitors are arts patrons and local residents looking to NoHoArtsDistrict.com to meet their personal and business needs.

Why Advertise on NoHoArtsDistrict.com?

- 5.3 million hits per year
- 50,000 people visit us each month
- 600 pages about NoHo, placing us in the top position on all major search engines
- Costs less than print ads..Color, animated Ads at no extra cost
- Instant access to your information...one click away from a customer
- 40,000 people have bookmarked Nohoartsdistrict.com

Advertise

Why NoHoArtsDistrict.com?

- 70% live in San Fernando Valley – many right in NoHo
- 85% of our viewers want to shop locally
- 60% of viewers are Theatre and Arts Patrons with above average income

More Advertising for Your Dollar

Cross promotions with local print media outlets and strong media relations campaigns to showcase NoHo's 23 theatres, festivals, galleries and local businesses continues to keep NoHoArtsDistrict.com in front of millions of people.

Bonus: Free to our Advertisers

The NoHo Card is a discount membership program where consumers pay an annual fee of \$29.95 to receive discounts up to 50% off regular prices for **theatre performances, art**

Advertising Options

LARGE BOX AD	30 Days	6mos	12mos
Home Page	\$350	\$325 X 6	\$275 X 12
Directory Home Page	\$200	\$175 X 6	\$150 X 12

Artwork included in price...logos must be submitted



SMALL BOX AD	30 Days	6mos	12mos
Home Page	\$250	\$225 X 6	\$200 X 12
Directory Home Page	\$150	\$125 X 6	\$100 X 12

Artwork included in price...logos must be submitted



Add a Page to Your Large or Small Box Ad

One time Fee: \$75

[SAMPLE](#)

Customers will be able to click on your box ad and go directly to your full page of promotion. Great for restaurants with menus, "How to" advertorials and businesses without their own website.

purchases, dining, clothing, printing and more. No accounting...No hassles. **Supply us with a discount and you will have an increase in customers and be promoted on US!**

E-News Blast

\$150 per placement*

[SAMPLE](#)

Inclusion in the "Whats Happening in NoHo." Guide sent to 5,000 subscribers.
Company image and link to your website.

(4X maximum per year)

One Year Preferred Listing

\$200 (additional categories \$50 each)

Links to your email and website



Sponsorships

Sponsorships are designed to meet the unique goals of the sponsor and are priced accordingly. Sponsorships can include all or part of the above services combined with special marketing promotions **designed to capture a larger share of sponsor's target market**, unveil a new product, increase sales and promote a positive corporate image for support of the Arts. Please call for prices: **818 506-3132**

For More Information

Contact: Nancy Bianconi

Telephone: 818 506-3132

Fax: 818 506-4191

Mailing Address: NoHo Communications Group, 5108 Lankershim Blvd.
North Hollywood CA 91601

Email: nancy@nohoartsdistrict.com

Who We Are

Nohoartsdistrict.com is owned by NoHo Communications Group (NCG), an **experienced**



marketing and production firm. Through NoHo Communications Group's **intricate marketing network**, nohoartsdistrict.com has **a dominant presence in the majority of marketing and branding projects** performed in the NoHo Arts District.